

Cannery Pier Hotel | Astoria, OR  
August 8-9, 2024





## 2024 HEROES OF THE SEA CHARITABLE FUNDRAISER & SALMON FISHING DERBY

### Benefiting members of the United States Coast Guard

Returning to Astoria, Oregon for its 22nd year, STACK Infrastructure's annual Heroes of the Sea Charitable Fundraiser and Salmon Fishing Derby continues its commitment to supporting the veteran community. This longstanding two-day charity event features a full agenda, including a tour of a U.S. Coast Guard facility, a celebration banquet, a fishing tournament, and a derby awards barbecue. Throughout the event, the primary goal is to raise funds benefiting the Pacific Northwest Chief Warrant Officers Association (CWOA) Chapter. Established in 1929, this 501(c)(3) non-profit represents active duty, reserve, and retired Chief Warrant Officers of the U.S. Coast Guard.

STACK proudly collaborates with the Pacific Northwest CWOA of the U.S. Coast Guard in supporting local communities and veterans' causes. Coast Guard District 13 safeguards the gateway to the North Pacific and Alaska, comprising one of the largest districts geographically. Encompassing four states in the Pacific Northwest and spanning over 4,400 miles of shoreline, the district includes the Columbia River—a challenging maritime environment and the world's third-largest grain exporting center under its jurisdiction. Astoria, located just two hours west of STACK's Portland data centers, is home to one of the 24 Coast Guard Air Stations in the U.S. and is renowned as a prime port for some of the nation's finest salmon fishing.

The data center industry deeply values veterans, whose integrity, problem-solving, and tenacity are ideally suited for the mission-critical operations of a data center. STACK's Americas teams actively cultivate a diverse workforce, with a particular focus on veterans. Within the Americas' Critical Operations department, STACK has an incredible 36% representation from the veteran community. STACK's long-standing partnership with the Pacific Northwest CWOA Chapter further recognizes and enables veterans through community outreach.

#### IMPACT OF CWOA VIDEO



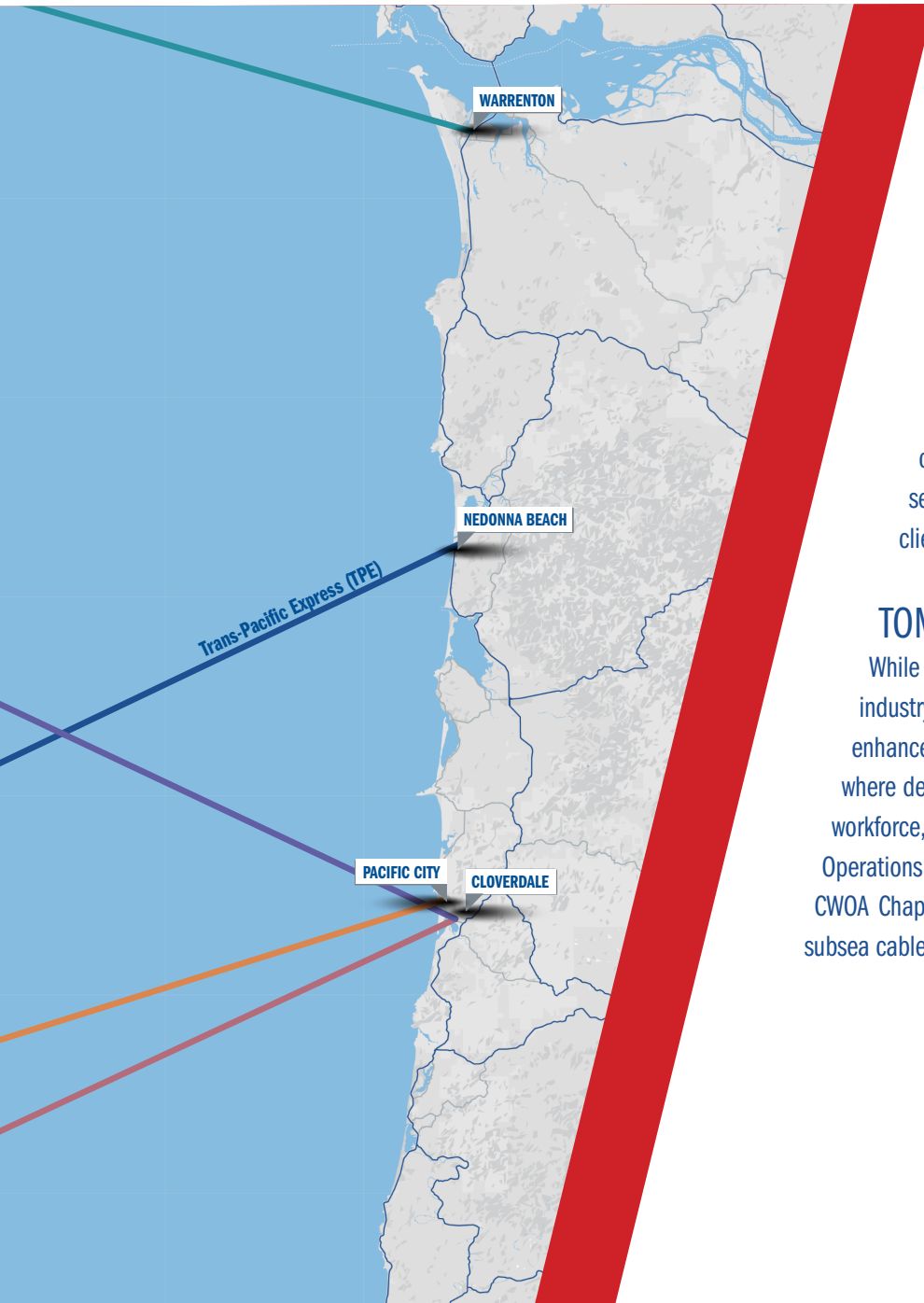
## SUPPORTING THE PACIFIC NORTHWEST CWOA CHAPTER 501(C)(3) NON-PROFIT SUPPORTS THE BROADER DATA CENTER INDUSTRY

### COASTLINE AND SUBSEA CABLES STEWARDSHIP

Although the Coast Guard is most often associated with search and rescue, they are responsible for far more. In addition to assisting with port security, hazardous spills, navigation, and ecosystem management, members of the Pacific Northwest Coast Guard play a crucial role in safeguarding the intricate web of trans-Pacific subsea cables, an essential network of data conduits serving as gateways to the Asia-Pacific region. The resilience of Oregon's data center industry hinges on the reliability of the trans-Pacific subsea cable system, ensuring uninterrupted facility operations and swift, unwavering connectivity. This yearly charitable event for the Pacific Northwest CWOA Chapter, a 501(c)(3) non-profit, serves as an opportunity to convey appreciation, on behalf of STACK and our cloud, and large enterprise clients, for the genuine significance of coastal stewardship.

### TOMORROW'S DATA CENTER WORKFORCE

While in service, veterans amass invaluable skills that uniquely position them for prosperity in the data center industry. Their resourcefulness, challenge-solving skills, and ability to swiftly navigate unusual circumstances enhance their suitability for success in high-stakes situations. These features are crucial in digital infrastructure, where detail coordination and leadership are paramount for successful operations. STACK champions a diverse workforce, placing a special emphasis on veterans who constitute 20% of our overall staff and 36% of our Critical Operations department. Through initiatives like Heroes of the Sea and our collaboration with the Pacific Northwest CWOA Chapter, STACK and its industry allies honor the courageous individuals safeguarding our coastlines and subsea cables while paving the way for achievement in tomorrow's dynamic world of data centers.



**THE HEROES OF THE SEA SALMON DERBY  
DONATIONS HELP STRENGTHEN THE CWOA'S  
CAUSES TO EMPOWER THE SERVICE  
MEMBERS AND THEIR LOVED ONES**



## ENDOWMENT

The Pacific Northwest Chief Warrant Officers Association of the U.S. Coast Guard (CWOA) established an endowment fund to support initiatives in emergency aid, service member advocacy, educational assistance, and legal guidance to community members in need. Last year, STACK surpassed \$1.3 million in lifetime proceeds and so far, has committed \$600,000 from those donations towards the Heroes of the Sea Endowment Fund for 2024.

## EMERGENCY AID

Unforeseen and extraordinary circumstances happen to us all. The CWOA is ready and available to support service members that put their lives on the line on a daily basis through the United States Coast Guard.

## ADVOCACY

The CWOA is one of only two Coast Guard-based associations represented by The Military Coalition, a group of 35 military, veterans, and uniformed services organizations representing the interests of the entire uniformed services community, including members' families and survivors.

## EDUCATIONAL ASSISTANCE

The CWOA provides opportunities for educational and career development for its members and their families as well as scholarship programs for dependents.

## LEGAL ASSISTANCE

The CWOA provides members with tailored legal support, empowering them to navigate complex issues with confidence.

**2023  
HEROES OF  
THE SEA VIDEO**





## CHARITABLE SPONSORSHIP BENEFITS

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		PLATINUM SPONSOR \$250,000	GOLD SPONSOR \$125,000	SILVER SPONSOR \$50,000	BRONZE SPONSOR \$25,000
CHARITY DINNER	Ability to send guests to the Charity Dinner	4	2	2	1
	Opportunity to display a pop-up banner during the Charity Dinner	◆	◆		
	Opportunity to speak during the Charity Dinner	◆			
	Scheduled meeting with a STACK executive	◆			
	Personal interactions with VIP data center executives		◆		
ACCOMMODATIONS	Hotel room reserved in Astoria at The Cannery Pier Hotel	1			
	Hotel rooms reserved in Astoria	3	2		
	Hotel room(s) reserved in Astoria (cost paid by sponsor)			2	1
SALMON DERBY	Opportunity to display a pop-up banner during Salmon Derby	◆	◆		
	Opportunity to give a brief company introduction during the Awards BBQ	◆	◆		
	Logo displayed on all promotional & sponsorship material	◆	◆		
	Logo displayed on limited promotional & sponsorship material			◆	◆
	Distribute one or more of the prizes at the Salmon Derby Awards BBQ	◆	◆	◆	
	Access to Attendee Registration List	◆	◆	◆	◆
	Featured in the "Thank you" email to attendees	◆	◆	◆	◆
	Social media exposure	◆	◆	◆	◆
FISHING VESSEL	Sponsor 2 boats with 12 anglers	◆			
	Sponsor 1 boat with 6 anglers		◆	◆	
	Bring your own guests, or choose a VIP guest (& their +1) to join you on your boat	◆	◆		
	Boat should include a "host" from your company	◆	◆	◆	
	Professional fishing guide to lead your boat	◆	◆	◆	◆
	All fishing gear provided	◆	◆	◆	◆
	Lunch, dinner, drinks & snacks provided	◆	◆	◆	◆
	Fish cleaning & vacuuming provided	◆	◆	◆	◆

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

# SPONSORSHIP BENEFITS

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# 2024

## EMPOWERMENT SPONSOR

\$5,000

- ◆ Continue to encourage and build new relationships between the U.S. Coast Guard and the communities in which they live and serve.
- ◆ Help strengthen the CWOA's causes to empower the service members and their loved ones through advocacy for the entire uniformed services community, including members' families and survivors.

## A LA CARTE SPONSORSHIPS

- ◆ Thursday Lunch at U.S. Coast Guard Training Facility, Cape Disappointment - \$25,000
- ◆ Derby Day Awards Banquet BBQ - \$25,000
- ◆ Derby Day Lawn Party - \$15,000
- ◆ Wine Reception - \$10,000
- ◆ Derby Day Breakfast at Cannery Pier Hotel - \$5,000

INQUIRIES PLEASE EMAIL  
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