

HEROES OF THE SEA CHARITABLE FUNDRAISER SPONSORSHIP PROSPECTUS







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2023 HEROES OF THE SEA CHARITABLE FUNDRAISER & SALMON FISHING DERBY Benefiting the United States Coast Guard

STACK Infrastructure's 21st annual Heroes of the Sea Charitable Fundraiser and Salmon Fishing Derby returns to Astoria, Oregon for its continued commitment to supporting the veteran community. In this charity fishing tournament, individually sponsored derby boats are outfitted with anglers, gear, and competitive spirit. The goal of each boat is to bring in the largest salmon yield in a full day of fishing, while the overall goal of the two-day charity event is to raise funds to benefit the Pacific Northwest Chief Warrant Officers Association (CWOA) Chapter, a 501(c)(3) non-profit representing active duty, reservist, and retired Chief Warrant Officers of the U.S. Coast Guard since 1929.

STACK is proud to partner with the Pacific Northwest CWOA of the U.S. Coast Guard to support local communities and veterans' causes throughout the country. The Coast Guard District 13 protects the gateway to the North Pacific and Alaska. The region represents one of the largest districts in terms of geographical area, covering four states in the Pacific Northwest and spanning over 4,400 miles of shoreline. Under the District's jurisdiction is the Columbia River, a challenging maritime environment and the third largest grain exporting center in the world. Along the river's banks, just two hours west of STACK's Portland data centers, lies Astoria, home to one of 24 Coast Guard Air Stations in the U.S. and a popular port for some of the nation's best salmon fishing.

The data center industry deeply values veterans, whose integrity, problem-solving, and tenacity are ideally suited for the mission critical operations of a data center. STACK Americas actively cultivates a diverse workforce, with a particular focus on veterans within its Critical Operations department, STACK has an incredible 60% representation from the veteran community. STACK's long-standing partnership with Pacific Northwest CWOA Chapter 501(c)(3) non-profit further recognizes and enables veterans through community outreach.

IMPACT OF CWOA VIDEO





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SUPPORTING THE PACIFIC NORTHWEST CWOA CHAPTER 501(C)(3) NON-PROFIT SUPPORTS THE BROADER DATA CENTER INDUSTRY.

COASTLINE AND SUBSEA CABLES STEWARDSHIP

The U.S. Coast Guard of the Pacific Northwest serves a vital role in protecting the trans-Pacific subsea cable system, a collection of critical data conduits that serve as gateways to the Asia-Pacific region via Hawaii, Guam, the Philippines, and other parts of southeast Asia. The Oregon data center industry relies on the trans-Pacific subsea cable system to ensure facility uptime and fast, consistent connectivity. The digital infrastructure industry benefits from the U.S. Coast Guard's diligent protection of the coastline and its thousands of miles of submersed cabling that data centers depend on every day. This annual charitable fundraiser for the Pacific Northwest CWOA Chapter 501(c)(3) non-profit helps express the gratitude of STACK and our hyperscale, cloud, and large enterprise clients, as well as industry innovators and leaders, who recognize the true importance of coastal stewardship.

TOMORROW'S DATA CENTER WORKFORCE

Upon leaving their service, veterans harbor valuable skills, including detail-orientation, adaptability, and resourcefulness, that uniquely set them up for success within the data center industry. Their ability to effectively work under pressure and quickly adjust to new situations enables them to thrive in mission critical roles. STACK actively cultivates a diverse workforce, with a particular focus on veterans, who comprise 30% of our total employees and 55% of our Critical Operations department. Through Heroes of the Sea and our partnership with Pacific Northwest CWOA Chapter 501(c)(3) non-profit, STACK and industry supporters advocate for the brave individuals who secure our coastline and subsea cables today and who may choose to join the data center workforce tomorrow.



THE HEROES OF THE SEA SALMON DERBY DONATIONS HELP STRENGTHEN THE CWOA'S CAUSES TO EMPOWER THE SERVICE MEMBERS AND THEIR LOVED ONES





ENDOWMENT

With the establishment of an endowment fund, the CWOA seeks to expand emergency support, service member advocacy, educational aid, and legal assistance to community members in need. Nearly a quarter million—a portion of last year's charitable donations—will launch our 2023 efforts in reaching a target goal of \$1M+ by the year to ensure long-term sustainability and continued support of service members.

EMERGENCY AID

Unforeseen and extraordinary circumstances happen to us all. The CWOA is ready and available to support service members that put their lives on the line on a daily basis through the United States Coast Guard.

ADVOCACY

The CWOA is one of only two Coast Guard-based associations represented by The Military Coalition, a group of 35 military, veterans, and uniformed services organizations representing the interests of the entire uniformed services community, including members' families and survivors.

EDUCATIONAL ASSISTANCE

The CWOA provides opportunities for educational and career development for its members and their families as well as scholarship programs for dependents.

LEGAL ASSISTANCE

The CWOA supports its members with legal guidance.

2022 HEROES OF THE SEA VIDEO





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CHARITY DINNER	Opportunity to display (1) pop-up banner during the Charity Dinner	•	•		
	Ability to send (4) guests to the Charity Dinner	•			
	Ability to send (2) guests to the Charity Dinner		•	•	
	Ability to send (1) guest to the Charity Dinner				
	Personal introductions with 12-15 VIP data center executives		•		
	Personal interactions with VIP data center executives				
ACCOMMODATIONS	Up to (4) hotel rooms reserved in Astoria	•			
	Up to (2) hotel rooms reserved in Astoria		•		
	(1) hotel room reserved in Astoria (cost paid by sponsor)			•	
SALMON DERBY	Opportunity to display (1) pop-up banner during Salmon Derby	•	•		
	Opportunity to give a brief company introduction at the start of Salmon Derby			•	
	Opportunity to give a brief company introduction during the Awards BBQ	♦	•		
	Logo displayed on all promotional & sponsorship material	♦	•	•	
	Distribute one or more of the prizes at the Salmon Derby Awards BBQ	♦	•	•	
	Access to Attendee Registration List	♦	•	♦	
	Featured in the "Thank you" email to attendees		•	•	
	Social media exposure		•	•	
FISHING VESSEL	Sponsor 1 boat with 4 anglers		•	•	
	Sponsor 2 boats with 8 anglers				
	Bring your own guests, or choose a VIP guest (& their +1) to join you on your boat	•	•		
	Boat should include a "host" from your company	•	•	•	
	Professional fishing guide to lead your boat	•	•	•	
	All fishing gear provided	•	•	•	
	Lunch, dinner, drinks & snacks provided	•	•	♦	
	Fish cleaning & vacuuming provided		•	•	

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE